

2024 GLCPC PROMOTION SUMMIT

August 28-29, 2024

AGENDA

Wednesday, August 28, 2024

📍 DoubleTree by Hilton, Chicago Wood Dale – Elk Grove

- **Reception**

Thursday, August 29, 2024

📍 ACI Chicago Resource Center

- **Welcome and Introduction**

- **Company Update**

Each representing company should come prepared with a quick update (3-5 minutes) focusing on:

- 2 key highlights from the year
- 1 challenge you have been facing in the industry
- 1 thing you would like to get feedback on OR one thing you want to learn from the session

- **Break**

- **Coalition Building within the Codes and Standards Community**

Kerry Sutton, American Concrete Institute

- **Concrete Sustainability: The Urgency of Embodied Carbon**

Lionel Lemay & Donn Thompson, National Ready Mixed Concrete Association

- **Lunch**

- **Federal Infrastructure Funding Update and Future Outlook**

Jason Tai, Tai Ginsberg & Associates LLC

- **Carbon Neutrality...for Cement and Beyond**

Jamie Farny, The Portland Cement Association

- **Roundtable Breakout Discussions**

- **Strategies to Handle Downturn in Market**
 - Moderator TBD
- **PLC Implementation**
 - Cherish Schween, Wisconsin Ready Mixed Concrete Association
- **Workforce Development and University Programs**
 - Philippe Ledent, Masonry Institute of Michigan
- **Impact of AI in our Industry**
 - Kimberly Kayler, Advancing Organizational Excellence

- **Break**

- **Concrete Masonry Checkoff Program Update/Lessons Learned**

Kevin Cavanaugh, Concrete Masonry Checkoff

- **Latest in Anti-Trust**

Andrew Klevorn

- **Wrap Up/Funding Meeting Reminders**

Bryce Barker, Great Lakes Cement Promotion Council

TIME

5:30pm – 6:30pm

8:30am – 8:45am

8:45am – 10:15am

10:15am – 10:30am

10:30am – 11:15am

11:15am – 12:00pm

12:00pm – 12:45pm

12:45pm – 1:15pm

1:15pm – 1:45pm

1:45pm – 2:30pm

2:30pm – 2:45pm

2:45pm – 3:15pm

3:15pm – 3:45pm

3:45pm – 4:00pm